

INSYNC

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Bespoke events and unique experiences

[BOOK YOUR NEXT EVENT](#)

WHO WE ARE

We take pride in being a highly creative event consultancy providing a fresh alternative to the standard corporate offering

We design and produce all type of virtual and live events, source outstanding hospitality offerings, and curate large & small scale experiences for a diverse range of clients.

Our directors have over 25 years' experience servicing leading luxury and lifestyle brands, as well as working at the creative edge of award winning multi-arts festival programming.



WHAT WE DO

Whether your objective is to motivate, engage or simply delight, we create powerful and compelling shared experiences which encourage participation and facilitate collaboration, creating a space where relationships can flourish.



We are on top of the trends and like to think outside of the box to create inspiring and engaging experiences to get people talking, and which also help you foster a unique culture.



We are experts at seasonal parties, unique team building propositions and client hospitality, and curating transformative wellbeing experiences – in real life and online – has become a key focus and passion over the past two years.



KEY SERVICES

Virtual Events & Mailers

DIY maker sessions including craft, food + drink, self care, and memorable online experiences with hosts, food & drink packages, and surprises along the way

Workshops & Experiences

From one off sessions based around a seasonal theme or special topic and charity fundraiser days, to ongoing wellbeing programming throughout the year

Immersive Parties

Highly visual and often a complete sensory indulgence, we love nothing more than bringing a concept to life through interactive set design and performance

Corporate Festival Hospitality

Festivals are an often overlooked opportunity to treat guests to a unique day out they won't forget while getting a huge amount of value for your money, and we are experts at creating bespoke experiences

KEY 2021 OFFERINGS



VIRTUAL EVENTS

CREATIVE MAILERS

SAFE LIVE EVENTS

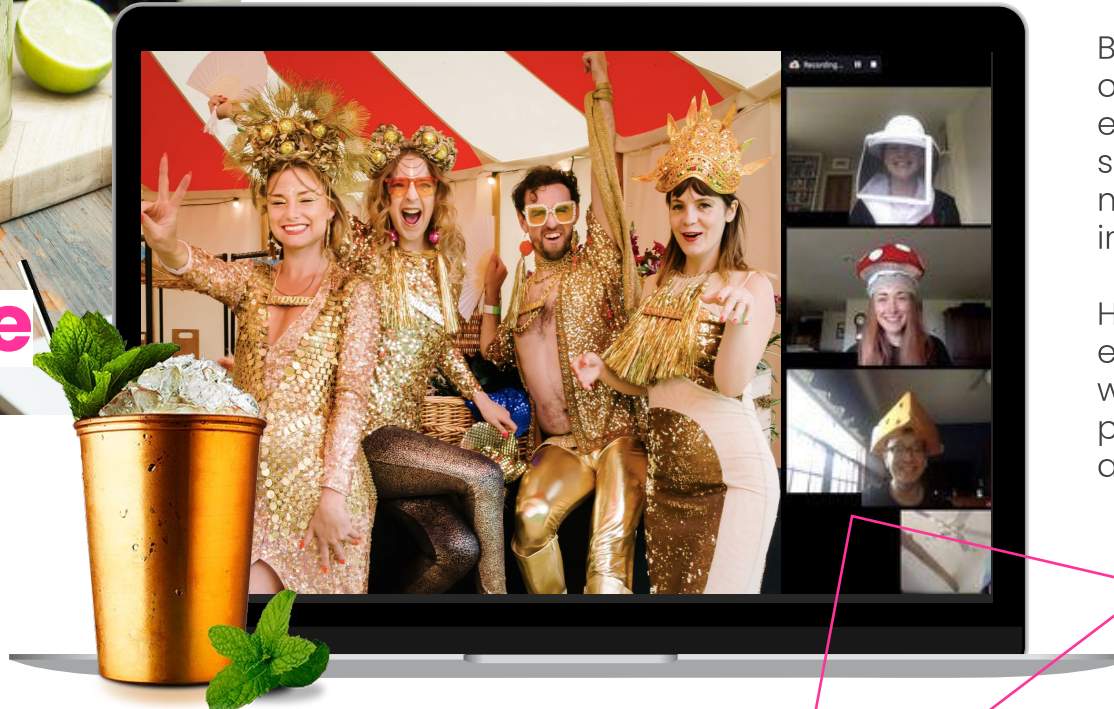
CARE PACKAGES & GIFTING



VIRTUAL EVENTS



**Virtual
interactive
parties &
events**



Bring your team together over a memorable online experience to celebrate seasonally, around key milestones or as a regular incentive and reward.

Hosts, food & drink, entertainment, interactive workshops and challenges, performances and surprises along the way!



CREATIVE MAILERS


DIY maker kits & interactive workshops

Whether you want to support your team's mindset and wellbeing, gut health, interpersonal trust and development or all of the above, we've got you and your resolutions covered and most importantly, Covid safe.

So if you're looking for the perfect company events, from food and drink kits to crafternoon sessions, read on and delight your colleagues this year from the comfort of their own home.

- ★ Help your team draw a map of their 2021 journey with Vision boarding or morning mantra art kits
- ★ Treat your team to one of our pamper kits, including bath bombs and signature scent blending
- ★ Compete in a remote workplace 'Pancake Day Bake Off' challenge
- ★ Give a Little Love with our Valentine's Day raw chocolate making kit
- ★ Cleanse and Atone with our at-home kombucha brewing or botanical mocktail mixology kit
- ★ Refresh and upcycle loved items with our Make, Do and Mend clinic, featuring the Japanese arts of Kintsugi and Sashiko

CARE PACKAGES & CLIENT GIFTING



**Curated care
packages
+ bespoke
branded
gifts**

Say 'Thank You' in the most thoughtful way with our carefully curated care packages for your recipient, from staff wellbeing packages to luxury branded gifts for special clients.

Or wow press and influencers, by sending a beautifully presented and highly instagrammable bespoke branded gift which also taps into current trends – think foodie, self care and family friendly.

Signed, Sealed, Delivered!





SAFE LIVE EVENTS

Outdoor team building, summer parties & festival hospitality

From outdoor summer parties, to festival hospitality, we're working with Covid-19 compliant outdoor spaces and hosting hybrid events to allow for a mix of physical and online attendance. Giving you that summer experience you deserve!

Plus, if your team loves a bit of healthy competition then look no further. We can organise bespoke outdoor activities that can help your team align and bond while having lots of fun!

Think Summer Olympics, X-marks the spot and AR equipped Escape Rooms, all Covid-19 secure.

HOW WE WORK

1. Briefing

Align vision, mission +
event objectives

Establish success
metrics + key milestones

2. Location & Catering

Venue proposal

Site visit

Final package
negotiation

3. Budget & Contract

Full budget
management

Supplier contracting

4. Creative + Content

Unique concept
development

Detailed guest journey

5. Live Event

Minute-by-minute
production schedule

Safe + secure Covid-19
management of all
parties on site

6. Post Event

Key content delivery

Debrief on successes +
learnings

OUR CORE VALUES



We are committed to our values of creativity across concept design/ production and content curation, precise and detailed execution, and a passionate and positive approach always, and are keen to work with companies who are dedicated to supporting personal growth, wellbeing and diversity through thought provoking, shared experiences.

1.

Champions
of creativity

2.

Thorough,
precise &
efficient

3.

Hands on &
passionate

4.

Positivity
always

CLIENTS

As a one-stop resource for unique, creative, beautifully designed and expertly executed events, we have worked closely with many visionary brands over the last 15 years - including Google, YouTube and Spotify in the tech sector and FMCG brands such as Gousto, LUSH and Propercorn.



Google



beyond



groupm



gousto

LUSH
FRESH HANDMADE COSMETICS

Charlotte Tilbury

PROPER
CORN
Done Properly

OmnicomGroup

dmg::media



Knight
Frank

experian.

THOM BROWNE
NEW YORK

H&M

LIBERTY
LONDON

SB Simply
Business

onefinestay

Peakon

Adstream

TANGLE
TEEZER



"Thank you for pulling this one together with such humility and professionalism (and speed), it was a truly wonderful evening."

Google
Ad Week Dinner



"A huge thank you for delivering a series of great events, we have had lots of positive comments about the content and attention to detail with the production."

YouTube
Roadshow



"Thanks so much for putting on an amazing event. The feedback has been very positive and everyone had a great time. It's clear a huge amount of work went into the organisation of what was a pretty complex party to plan!"

Google
All That Glitters
Virtual Holiday Party



"Amazing party last night, it was absolutely fantastic and the elements worked so well. I've been getting some brilliant feedback today so thank you very much indeed!"

Spotify
Holiday Party

CASE STUDY

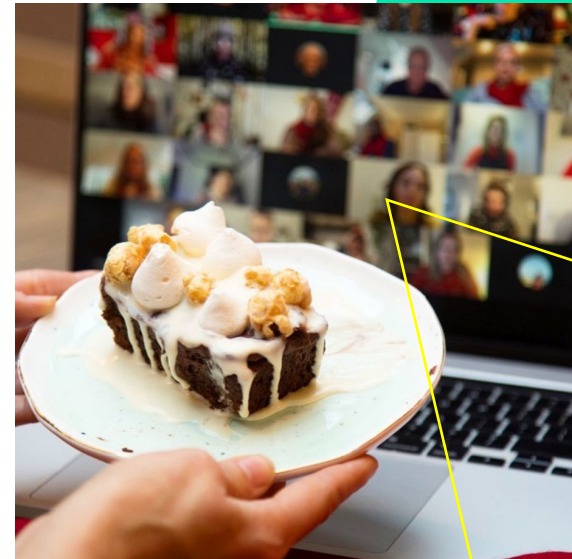
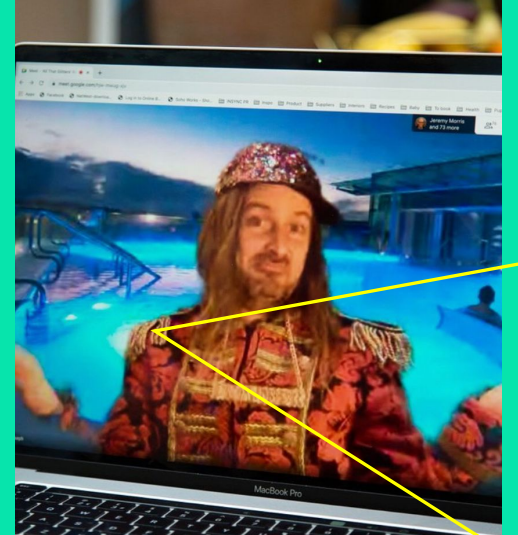
CLIENT Google

EVENT All that Glitters
Virtual Holiday Party



A fully interactive virtual event for 130 guests in 9 countries, which included:

- ★ Pre-delivered party pack
- ★ Comedy compere hosts
- ★ Cocktail mixology workshop
- ★ Pre-prepared hot main
- ★ Wreath making workshop
- ★ Magic & folklore storytelling
- ★ Scarf decorating workshop
- ★ Pudding decorating challenge
- ★ Closing awards ceremony



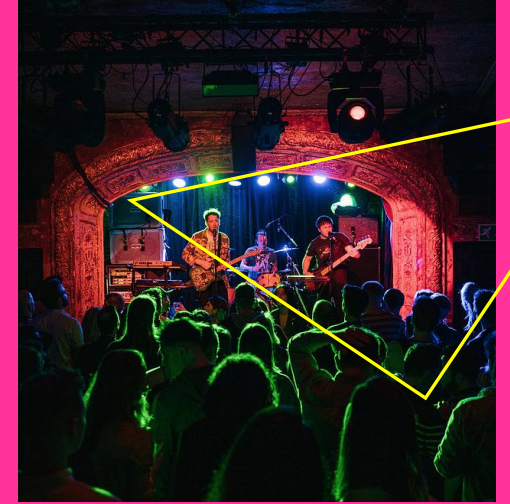
CASE STUDY

CLIENT

Spotify

EVENT

Sounds of The City
Summer Party



This year's seasonal get together celebrated the diverse musical heritage and culture of London, including:

- ★ Iconic live music venue with large outdoor area
- ★ Steel pan band on arrival
- ★ Carnival themed decor
- ★ Spotify sound system stage with in house DJ's and podcast talk show from The Receipts
- ★ Camden themed street food market
- ★ Live caricaturist
- ★ Surprise performance by The Wombats
- ★ Live interactive bespoke mural
- ★ Live beatboxing and DJ to close



CASE STUDY

CLIENT

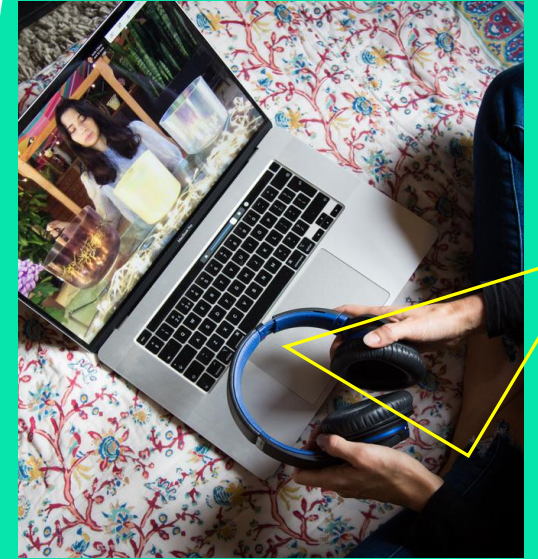
Google

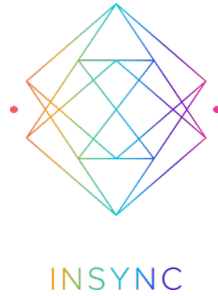
EVENT

Diwali
Team Workshop

A fully interactive virtual event to connect 120 guests from global retail teams throughout the UK, Europe and India, which included:

- ★ Pre delivered recipe kit
- ★ Hosted by wellness expert, author and chef Jasmine Hemsley
- ★ Short cooking demonstration to make healthy Ayurvedic snacks
- ★ Restorative sound bath for guests to enjoy the magic of crystal alchemy singing bowls





THANK YOU

For more information or to discuss ideas for an upcoming project please do get in touch, we would love to hear from you!

VISIT OUR WEBSITE TO GET IN TOUCH

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